



ONUHVICTORIA, '14

# THE FUTURE OF ONLINE LEARNING

A guidebook from the university that  
pioneered—and perfected—online education.

**WALDEN UNIVERSITY**  
EDUCATION FOR GOOD™

OUR  
COMMITMENT

YOUR  
EXPERIENCE

PROGRAM  
OPTIONS

CREATING  
CHANGE

# ONLINE LEARNING ISN'T A WAY AROUND. IT'S THE WAY FORWARD.

Higher education can transform your world—if you can find a way to fit it into your life. At Walden, we know how to make that work. And we're here for working professionals like you.

Since our founding in 1970, our mission has been clear: to provide you with the access and support you need to earn your degree no matter the obstacles you face. While many universities are slow to adapt, we evolve with the times. And we welcome a diverse and passionate community of students committed to improving their lives and the world around them.

At Walden, learning online isn't a compromise. It's your opportunity to break through whatever is holding you back.

## 01. OUR COMMITMENT

Helping you go further. From the start.

## 02. YOUR EXPERIENCE

How online learning works for working professionals.

## 03. PROGRAM OPTIONS

Different solutions for different needs.

## 04. CREATING CHANGE

Changing education so you can change your world.

## 01. OUR COMMITMENT

# Helping You Go Further. From the Start.

Fifty years ago, Bernie and Rita Turner decided to make a difference. At the time, working professionals who wanted to earn an advanced degree often had to give up their jobs and even move their families to be near a university. The Turners thought there should be a better way. So they founded Walden—and the university became one of the first in the nation to focus exclusively on providing distance learning to working professionals.

We've held true to our mission. In 1995, when most colleges weren't even considering online learning, we were pioneering it, creating the nation's first online master's in education program. We saw online learning as a way to meet the changing needs of working professionals and provide opportunities to students who were historically underrepresented in higher education. Today, we're still at the forefront of the field, finding new ways to give you the flexibility you need and the top-level education you deserve.

*Bernie and Rita Turner, Walden University co-founders*



OUR  
COMMITMENT

YOUR  
EXPERIENCE

PROGRAM  
OPTIONS

CREATING  
CHANGE

## 02. YOUR EXPERIENCE

# How Online Learning Works for Working Professionals.

We embraced online learning early because it allows students like you to earn a degree even while holding down a job and taking care of family and other responsibilities. But how does it work? We've dedicated the last 25 years to answering that question.

### WHAT TO EXPECT

Online learning provides more flexibility, access, and choice than a traditional university experience. Walden frees you to focus on learning—and over the years, we've developed tools to make the experience even better, including:

- **myWalden Portal:** Your centralized resource for all administrative tasks, from applying for financial aid to registering for classes. Just log in and use the dashboard to navigate.
- **Charlotte:** A virtual assistant that provides answers to essential questions and performs a variety of tasks to make life easier for students.
- **Walden Degree Coach™:** Interactive checklists, progress tracker, reminders, and nudges to keep you on track.
- **Virtual Reality Simulations:** Technology we developed to give students in our social work program the chance to experience scenarios social workers encounter. Since the successful pilot, we've brought the technology to other programs.

**Virtual Avatars:** Technology we developed that allows teachers in education master's programs to interact with computer-generated but human-controlled student avatars in situations that mimic real classroom experiences.

### WHAT YOU'LL RECEIVE

Have some doubts about attending college? Walden was founded to meet the needs of all learners. Beyond providing an education, we offer unmatched student support services to help you at every step. Recognized for excellence by the Online Learning Consortium (OLC), our resources and services will keep you on track and ensure that you're never alone.

### HERE FOR YOU

From the day you first reach out to us, we have a dedicated team behind you.

- **Enrollment Specialist:** Helps you manage your journey from the application to the first day of class.
- **Financial Aid Advisor:** Guides you through the Federal Student Aid process.
- **Student Success Advisor:** Follows your academic progress and provides essential support when needed.

OUR  
COMMITMENT

YOUR  
EXPERIENCE

PROGRAM  
OPTIONS

CREATING  
CHANGE

## 02. YOUR EXPERIENCE

# How Online Learning Works for Working Professionals. (CONTINUED)

- **Career Services:** Provide access to résumé prep, job search resources, and other tools to help further your career after graduation.
- **Disability Services:** Ensure that differently abled students enjoy barrier-free access to Walden programs and services.
- **Tech Support:** Provides 24/7 assistance with whatever technical challenges you may encounter along the way.
- **Walden Library:** Offers a wide variety of online research materials, including more than 170 research databases, more than 91,000 full-text journals, more than 189,000 electronic books, and more than 4.8 million dissertations, as well as videos, conference proceedings, and more to support your scholarly needs.

### NOT JUST RESOURCES— SOLUTIONS

Our academic support services will help you manage your coursework and build essential skills to be successful at Walden ... and beyond.

- **Academic Skills Center:** Offers tutoring, which includes one-on-one instruction and on-demand resources; doctoral peer mentoring; group instruction; and self-paced support to help teach you how to put skills into action for success.
- **Writing Center:** Provides a broad range of writing instruction and editing services, including writing assistance for undergraduates, graduate students, and doctoral candidates.
- **Center for Research Quality:** Provides support for research productivity, research methodology, capstone quality assurance, and doctoral student progress.
- **Academic Residencies:** Provide face-to-face or virtual learning experiences that align with online coursework to enhance skill development, scholarship, and professional practice.
- **Virtual Field Studies:** Give you the opportunity to experience classroom and clinical environments through streaming media by observing professionals working in real-world situations.
- **Simulations and VR Technology:** Introduce you to realistic, hands-on scenarios in fields like nursing, education, and social work.
- **Online Trained Faculty:** Practitioners in the fields they teach and experts in online instruction.

### MORE OPPORTUNITIES FOR MORE LEARNERS

We've developed a top-tier learning environment, because an online education doesn't mean you have to sacrifice hands-on learning.

OUR  
COMMITMENT

YOUR  
EXPERIENCE

PROGRAM  
OPTIONS

CREATING  
CHANGE



### 03. PROGRAM OPTIONS

## Different Learning Solutions for Different Needs.

Even if traditional classroom learning were feasible for everyone, it's not right for everyone. Walden understood that from the start. Today, we offer a variety of education options to fit the way you learn and the schedule you manage.

#### COURSE-BASED ONLINE LEARNING

While similar to the course format found in a campus-based university setting, this option provides the freedom to access your coursework online, whenever and wherever you choose. And Walden continues to evolve its technology and methods to anticipate the needs of tomorrow's learners.

#### TEMPO COMPETENCY-BASED LEARNING™

Tempo Learning® allows you to customize the pace of your learning. Walden was the sixth institution in the United States approved by the

U.S. Department of Education to offer direct assessment competency-based education.

#### JUST-IN-TIME LEARNING

This option allows organizations to provide professional development to their employees—without the need to enroll in a degree program.

#### ONE-CREDIT COURSES

Starting with our MS in Education (MSED) program, we are launching a flexible new track of one-credit courses that allow students to determine their course load and choose from three time frames to complete their degree.

#### SCHOOL OF LIFELONG LEARNING

This option offers single courses, short courses, and microlearning experiences that range in intensity and length—from a couple of hours to a full semester.



“Walden provided me the proper platform to pursue my dream and achieve my goal.

JACKLINE DUANA '16  
MASTER OF SCIENCE IN NURSING

OUR  
COMMITMENT

YOUR  
EXPERIENCE

PROGRAM  
OPTIONS

CREATING  
CHANGE

## 04. CREATING CHANGE

# Changing Education So You Can Change Your World.

Making a positive impact in our communities is so central to what Walden stands for that we earned B Corp™ certification. The certification process determines if a company has met rigorous standards of social and environmental impact, accountability, and transparency based on criteria established by B Lab®, an independent nonprofit organization.

Our reasoning for certification was simple: We believe we have a responsibility to make the world a better place. And we do it in many ways.

### SOCIAL CHANGE CURRICULUM

Our college leadership, faculty members, and curricula developers continually evaluate Walden's programs to assess how well we prepare our students to effect positive social change.

### CENTER FOR SOCIAL CHANGE

Our center is a hub that promotes, facilitates, and supports collaborative partnerships, outcome-driven research, and projects that lead to purposeful action for sustainable positive social change.

### GLOBAL DAYS OF SERVICE

Members of the Walden community know each idea and action can make a positive impact. During Global Days of Service, our faculty, staff, students, alumni, and families participate in service projects that make a positive impact around the globe.

### MOBILIZE FOR GOOD

We committed to working with our alumni to help give back to the schools that matter most to them. This has included hosting a variety of events online and in-person—talks, volunteer opportunities, alumni gatherings, and other activities—to empower students and educators and to celebrate the accomplishments of our community.

*Mobilize for Good RV at winter 2020 commencement in Tampa, Florida*



OUR  
COMMITMENT

YOUR  
EXPERIENCE

PROGRAM  
OPTIONS

CREATING  
CHANGE

WE'RE CONTINUING TO  
EVOLVE ONLINE LEARNING  
TO MEET YOUR NEEDS.

And the moment.

We've always believed in looking at what lies ahead. Since our founding, we've developed solutions that have given generations of students the freedom to be ambitious and the confidence to take that leap forward. Just as Walden pioneered online learning, it continues to lead in developing new technologies that prepare you for the workforce of the future.

Wherever today takes you, whatever tomorrow demands of you, you'll be prepared. Because, for half a century, Walden has been preparing for you.

PUBLISHED BY:

WALDEN UNIVERSITY  
EDUCATION FOR GOOD™

100 Washington Avenue South, Suite 1210  
Minneapolis, MN 55401

[www.WaldenU.edu](http://www.WaldenU.edu)

1-800-925-3368